

## LEGAL CONDITIONS #ISMPhotocallVidal

### 1 Object of the prize draw

Across the present prize draw (in forward, the "Prize draw"), Vidal Candies (in forward, Vidal), tries to stir its presence into action in the fair ISM of Cologne (January 31- February 3, 2016) in its social profiles and promotes its Sweet Party candy bar.

### 2 Territorial area and character of the Prize draw

The prize draw will develop during the confectionery fair ISM of Cologne (January 31- February 3, 2016) across the communication ways that distinguish themselves later. Among all the participants who upload its photography of the instant photo taken in our stand with the hastag #ISMPhotocallVidal between January 31- **February 2**, 2016, there will be raffled 6 Instax mini 8 Rapsberry Cameras, 2 per day. The drawing of the cameras will fulfil at the end of February, 2016 by means of the tool Twitter Draw that will choose a user aleatoriamente of among all those that were uploading a photography with the mentioned hastags.

Vidal will communicate the winner through:

Official channel of VIDAL's Twitter CANDIES [https://twitter.com/Vidal\\_Candies](https://twitter.com/Vidal_Candies)

Official channel of VIDAL's Facebook CANDIES <https://www.facebook>

### 3 Start dates and ending of the Prize draw

#### **The Prize draw will develop from January 31st , 2016 to February 2nd , 2016**

The winners will be published the last fortnight of February 2016 through VIDAL CANDIES's social platforms . The winner will have 15 calendar days to communicate with VIDAL CANDIES across the same social profiles to facilitate his/her personal information. If in 15 days the winner had not demonstrated, the prize will be declare desert.

### 4 Way of taking part in the Prize draw

- 1 º: The Participants will have to upload a photography of the instant photo taken from Vidal's CANDIES stand in the fair ISM of Cologne (Germany). **The Participants have to place at VIDAL's Sweet Photocall, take and instant photo and upload a photo of the instant photo.**

- 2 º **The Participants will have to upload on Twitter this photo of the instant photo with hastags #ISMPhotocallVidal.**

3 º: Restrictions of the Image: The photography to hanging for the Participant will have to adjust, at all time, to arranged in the present Bases and to the regulation of the Site in general, having to expire, in addition, with the following requirements:

The photography will have to adjust strictly to the topic proposed for the Prize draw. The image must include **Vidal's instant photo of the stand.**

The image must not include a content that could be considered to be offensive for VIDAL CANDIES and / or that could harm the name, reputation, reputation, image, VIDAL's good will and its brands and / or of any company linked to the same one. In supposed opposite, VIDAL CANDIES saves itself the possibility of eliminating the mentioned photography eliminating automatically the Participant of the Prize draw.

The image must not mention and / or refer to title other brands, logos, emblems or similar, images, trade names, domains or any other symbol, name, right of intellectual and industrial property of any another entity publishes or private road and / or of any third party (that should be a natural or juridical person).

- 4 º: take part in the present Prize draw the participants grant VIDAL CANDIES that they have the right to use and publish their photographs in its social networks and / or in any other way that VIDAL CANDIES should consider opportune. In I make concrete, the Participant authorizes the utilization of his/her photographs for its exhibition in the walls of the pages of the social networks.

- 5 º: the photographs will be admitted until **00:01 February 3, 2016**.

- 6 º: If the Participants have some doubt or comment, will be able to send an e-mail to [attcliente@vidal.es](mailto:attcliente@vidal.es)

- 7 º: VIDAL CANDIES will publish a Tweet with the Twitter user of the winner and will also publish it at Vidal\_Candies facebook.

8 º: The winner will have to communicate with VIDAL CANDIES across the mentioned ways to facilitate his/her personal information. The winner will have 15 calendar days to communicate with VIDAL CANDIES through the same social profiles to facilitate his(her,your) information. If in 15 days the winner had not demonstrated, the prize will be declare desert.

Those Participants who break someone of these requirements, will not be able to take part in the Prize draw. VIDAL CANDIES will not be played the role responsible for the content of the images published by the Participants.

In no case Vidal Candies will be responsible for the delay or not receipt of the e-mails.

Way of determination of the winning ones

The Prize draw will have a winner. This one will be chosen randomly among all the Participants who have upload their image of the instant photo with the hastag #ISMPhotocalVidal. The winner will be chosen by the tool Twitter Draw that will choose a user randomly among all those that were uploading a photography with mentioned hastags.

Prizes

The prize consists of an Instax Mini 8 Rapsberry Camera. VIDAL CANDIES will take charge of shipping cost.

## **5 Modification**

The prize will be able to be exchanged neither by money nor services different from here described.

## **6 Responsibility**

VIDAL CANDIES will not be played the role responsible for the images and / or any other information used and published by the Participants, who will be responsible for any eventual damage and / or prejudice caused to VIDAL CANDIES and / or to any third party derived from the same ones. In no case, VIDAL CANDIES will be responsible for the treatment not consented for information and images of third persons published by the Participants. The Participants will assume all the responsibilities that could be generated as consequence of an illicit and neglectful use of information and personal images of third persons.

VIDAL CANDIES will not be played the role responsible for the incorrect addresses. The winners will guarantee the information is exact and veracious, without being able to claim anything to VIDAL CANDIES in the opposite case. The Participants will take responsibility of any eventual damage and / or prejudice caused to VIDAL CANDIES and / or to any third party derived from the inaccuracy of

the proportionate information.

VIDAL CANDIES, its suppliers, subcontractors, collaborators, agents or distributors, remain freed from any responsibility for the physical damages or from any other type that could suffer the Participants and winners of the Prize draw for any action or omission not attributable to VIDAL CANDIES, its suppliers, contractors, collaborators, agents or distributors, during the duration of the Prize draw and enjoyment of the prizes.

In no case VIDAL CANDIES will be responsible, for way expository but not limitative, for the connection error to Internet both in the access of the Participants to the different pages and in the sending of answers of participation, winners' communication, as well as in any another communications across Internet; of the temporary lack of availability or of continuity of the functioning of the web pages by means of which one takes part in the Prize draw; of the illicit use, badly I use and of the cheating of the usefulness that the Participants could have attributed to the Prize draw.

## **7 Information of personal character**

The treatment of the personal information of the winners and Participants will be realized in conformity by the terms and conditions of the present Bases. The mere participation in this Prize draw involves necessarily the express acceptance for the Participants of the treatment of their personal information of agreement with described in the present Bases.

The information of the Participants will be treated by VIDAL CANDIES by the following purposes:

- To manage the relation between the Participants in the Prize draw and VIDAL CANDIES, including the communication with the Participants to attend to their requests and the communication to the winner of the obtained prize.
- To publish the images facilitated by the Participants in any way that should estimate opportune VIDAL CANDIES.
- When the winners take part in the present Prize draw and Participants consent and authorize the treatment of their information of agreement with before mentioned and accept the terms and conditions of the present Bases.

The holders of the personal proportionate information of character will be able to exercise their rights of access, rectification, cancellation and opposition sending a writing, on which S.A accompanies photocopy of their Identity card, directed VIDAL., Agreed to VIDAL, S.A., Avenida de Gutierrez Nellado S/N 30500 Molina de Segura, Murcia. "Protección de Datos- Concurso #SWEETPARTYVIDAL " o **by email to** info@vidal.es

## **8 Ownership of the Prize draw**

For the participation in the present Prize draw, the Participants promise themselves and guarantee opposite to VIDAL, S.A. that they will not use, they will spread, will distribute, will publish, will export, will exploit, will reproduce will not even copy everything or part of the content or of the design of the present Prize draw. The contents of the Prize draw are property of VIDAL, S.A. and / or of any company(society) linked to the same one and /or its case, of third entities or individuals and are protected by the in force laws as for industrial and intellectual property. Consequently, the Participants not They will be able to use, to spread, to distribute, to publish, to export, to exploit, to reproduce nor to copy everything or part of the content of the present Prize draw (including graphical, denominative brand(mark), legend, phrases, etc.) without the express, written and previous assent of VIDAL, S.A. and / or of any company linked to the same one. VIDAL, S.A. and the companie linked to the same one reserve the right to request the immediate retreat of any link or

content in relation with the present Prize draw and / or with any other material or support of communication that has been used, spread, distributed, published, exported, exploited, reproduced or copied infringing the stipulated in the present Bases, saving itself VIDAL, S.A. and / or any company linked to the same right to protest for the damages caused, the quantities that correspond to them without prejudice to realize any legal action for the attainment of these ends.

The participation in the present Prize draw supposes the transfer, with exclusive and transferable character, without territorial limitation not temporarily and free of charge to VIDAL CANDIES of all the rights of use, distribution, exploitation, export, diffusion, reproduction publication in its social networks and / or across any support that VIDAL CANDIES considers opportune, of the images of the Participants, to free or onerous title being able to carry out his their alteration, transformation, modification that they derive from the same ones, not giving place to any right of compensation, indemnification or refund or payment of rates or other economic rights in favour of the Participants.

### **9 Information of Contact**

For the resolution of any doubt on the administration of the Prize draw or the management or elimination of the information requested the participants, be served to go to:

E-mail: [attcliente@vidal.es](mailto:attcliente@vidal.es)

### **10 Warehouse(Deposit) of the Bases**

The Bases of the Prize draw will be available in:

[Http: // www.vidalcandies.com/](http://www.vidalcandies.com/)

### **11 Acceptance of the Bases**

For the fact of taking part in the Prize draw Participants accept the conditions of the same one as they are described in these Bases.

**Murcia on January 21st , 2016**